Recruiting at RWTH Aachen University

On-Campus Recruiting
Career Days – Special Fairs for Specific Target Groups

RWTH Aachen regularly holds Career Days. These are small fairs for no more than ten companies that include a company pitch, networking possibilities, and a closing panel discussion for up to 200 selected students. Career Days offer an opportunity for contact between students and companies in a specific sector. We currently offer Career Days for the following areas. Further fields and topics can and will be added in the future.

Futures Day for Women (December 10, 2020)
If your company is specifically on the look out for women in the STEM fields, then the Futures Day for Women is the right event for you.

Career Day Consulting (October 29, 2020)
If you are a consulting firm and would like to get to know RWTH Aachen students and doctoral candidates, then use our Career Day Consulting.

Career Day Hidden Champions (June 30, 2020) – canceled due to the coronavirus pandemic
Your company is one of the so called hidden champions; you are a successful but unknown global leader and are searching for future employees to continue your success in the future. If this describes you, you are welcome at our Career Day for Hidden Champions.

Career Day Aachen Local Heroes (May 7, 2020) – canceled due to the coronavirus pandemic
If your company has operations in the Aachen region, you will find dedicated young talent looking for local employers at this Career Day for Local Heroes.

Career Day Digital Future (October 22, 2020)
If you would like to present your company to IT-savvy students with an interest in digitization, we look forward to your participation in our Career Day in the field of IT and digitization.

Career Day Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>Beginning at 11 am</td>
<td>Setup</td>
</tr>
<tr>
<td>1:30 to 2 pm</td>
<td>Admission, registration, networking</td>
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<tr>
<td>2 pm</td>
<td>Opening and welcome speech</td>
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<tr>
<td>2:15 to 3:15 pm</td>
<td>Company Pitch</td>
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<tr>
<td>3:15 to 5 pm</td>
<td>Networking at booths on the marketplace and coffee break</td>
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<tr>
<td>5 to 6 pm</td>
<td>Panel discussion</td>
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<tr>
<td>6 to 7 pm</td>
<td>Get-together and conclusion</td>
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<tr>
<td>7 to 8 pm</td>
<td>Dismantling</td>
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</tbody>
</table>

Cost for participation

- Futures Day for Women: 2,000 euros (plus tax)
- Career Day Consulting: 1,500 euros (plus tax)
- Career Day Hidden Champions: 1,500 euros (plus tax)
- Career Day Aachen Local Heroes: 1,500 euros (plus tax)
- Career Day Digital Future: 1,500 euros (plus tax)

The participation will comprise the presentation at a booth (including tables and display boards) as well as a contribution to the company pitch. Companies will also be specified in any university announcement of the event (advertising flyers, circular emails, website). Furthermore, the companies will be mentioned as employer and linked on the RWTH Career Center website for the duration of one year.
Pop Up Career
Rent a stand on the RWTH Aachen campus and actively initiate contact with RWTH students, advertise your event or the opportunities for entry in your company. We would be happy to help you choose the right location and the right time. The cost of the stand depends on the desired size and location, starting at 250 euros per square meter and day (plus tax). Please contact us if you are interested.

career@...
Do you have your own ideas about how to best showcase your company at RWTH Aachen? From straightforward company presentation (career@...) to whole day event (innovation@...), we will gladly offer you our support. For a typical company presentation, for example, we provide you with a room with up to 50 seats for the duration of two hours and we will furthermore promote the event via our online platforms. The costs amount to 1,000 euros. For a further 500 euros we will additionally advertise the event via our newsletter. We will be happy to provide you with the cost for individualized programs on request.

Business Talk
This format specifically targets the group of students on the Dean’s List. The Dean’s List is a measure to determine the top five percent best students in each course of study. With the Business Talk program we offer companies the opportunity to reach out to students on the Dean’s List in a discipline-specific context. The company can offer case studies or strategy workshops, for example, and provides the tasks and the trainers themselves. It is at the company’s time and expense if it would like to provide the students with refreshments. We are happy to provide contact information for possible caterers. RWTH Aachen University provides the room and invites students on the Dean’s List to the event. Students can be invited by course of study. The company decides how many students are to be invited and from which disciplines. We can also arrange for pre-selection by having the students send us an application including a CV. We would then pass these applications on to the company for selection. Costs begin at 1,200 euros plus tax without a pre-selection respectively 1,800 euros plus tax in case a pre-selection is desired.

Online Recruiting
Publication of Job Openings
There are two possibilities to publish job openings for graduates at RWTH. We can post the job opening on our bulletin board in the University’s Career Center. Additionally, you can publish your job opening in our online job database and thus reach a larger pool of potential applicants. Aside from publishing the opening online, we also send it to suitable departments and student councils. This service, which includes publication of the ad in the RWTH Aachen online job database for 21 days and forwarding it to the corresponding departments and student councils, costs 100 euros plus tax. We offer a discount if you wish to publish multiple job openings online or publish an opening for an extended period of time.

Publication of Recruiting Events
We are happy to publish external recruiting events free of charge on our website. Please send the ad to career@rwth-aachen.de. For an additional fee of 500 euros, we advertise your event in our newsletter. For 1,200 euros we offer additional distribution via our exclusive mailing list to students in selected courses of study.

Employer Branding
Publish an advertisement in the student handbook
You can have your advertisement published in the student handbook. We only permit image advertising in which the company presents itself as an employer. Advertisements for products or services are not permitted in this format.

Key Data
Run: 5,000 copies
Frequency of publication: beginning of the lecture period (twice a year)
Volume: ca. 80 pages
Description: DIN A6 portrait format, four-colour
Costs
Ad on inside pages: 300 euros plus tax
Ad on inside back cover: 800 € euros plus tax
Ad on outside back cover: 1,000 euros plus tax
The advertisements on the inside pages are allocated at the discretion of the Career Center. There are also numerous opportunities to increase the company’s overall visibility among students. Please don’t hesitate to contact us to see how you can implement targeted sponsoring or branding.

Other collaborations
Scholarship Program: Education Fund
The Education Fund is a scholarship program to fund the best students at RWTH Aachen University. Through the RWTH Education Fund students receive a 300 euros-per-month scholarship for one academic year. The university raises one half of this amount from private individuals, companies or foundations. The other half is provided by the Federal Ministry of Education and Research. Company donors can determine from which disciplines they want to sponsor students. They can sponsor ten or more scholarships per year. At that level of commitment, we will label the scholarship by (company) name. We will also gladly involve the company as an advisor in the selection process if you are interested in this option. By organizing plant tours, through seminar papers or a supporting program, companies are able to establish regular contact with their scholarship students.

Supporting the RWTH Aachen Semester Program
We gladly invite companies to support our students ready to enter the job market by engaging in our career training program. They can, for example, collaborate within the format of job interview training. This program contains 20-minute job interviews, held by company representatives in conjunction with Career Center employees with one student at a time. A maximum of 8 simulated job interviews a day will take place. The students will receive feedback from both company representatives and Career Center staff immediately after the interview. Furthermore companies can join our program through other forms of job application training or soft skills training.

Graduate Fairs
The RWTH Career Center supports the student initiative bonding in organizing the annual graduate fair bonding in Aachen, which takes place every year in November. This fair has proven to be a successful, well-established career platform. For further information please contact the bonding team directly at ac_veranstaltungen@bonding.de. Please have a look at this website for more information regarding the fair: www.bonding.de/aachen.

Your contact for questions regarding our recruiting offers
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Beyond that you’ll find all information about our recruiting offers at www.rwth-aachen.de/cms/root/Wirtschaft/~eku/Recruiting/lidx/1.