

## Recruiting at RWTH Aachen University

As things stand, the RWTH Career Center will continue to focus on online events in the summer semester of 2022.

### Digital Career Days – Virtual Networking with Specific Target Groups

You would still like to get in touch with selected students in times of restrictions and recruit graduates from RWTH Aachen University for the future? You can do this at our Career Days, which we have been organising since 2016 and have been successfully running as an online format via Zoom since 2020. These are small fairs with up to 250 selected students, each of which can involve up to seven companies, consisting of company pitches followed by individual Q&A sessions. The aim is to enable a sector-specific and individual exchange between students and companies.

Since the start of this digital format, we have organised 25 Digital Career Days. A total of 140 companies and more than 3,300 students have participated so far.

We currently offer Digital Career Days for the following areas, each of which takes place from 4 to 6:30 pm:

#### **Digital Career Day Construction**

The construction industry is booming, but there is often a lack of suitable skilled workers. Get to know students from the fields of civil engineering, architecture and industrial engineering at the Digital Career Day Construction.

#### **Digital Career Day Consulting**

Your company is active in the consulting industry and you are looking for interested young people who want to grow with your company, then take advantage of this event.

#### **Digital Career Day Digital Future**

If you would like to present your company to IT-savvy students with an interest in digitisation, we look forward to your participation in our Digital Career Day in the field of IT and digitisation.

#### **Digital Career Day Energy**

If your company is involved in energy-related topics and you would like to meet graduates who have the right skills and interest in these topics, then book a place at this event.

#### **Digital Career Day for Women**

If you are specifically looking for female students and doctoral candidates at RWTH Aachen University, then this Digital Career Day for Women is the right event for you.

#### **Digital Career Day Hidden Champions**

This is an event especially for companies from the group of the so-called secret winners. With this Digital Career Day, we would like to bring this exciting group of companies into contact with our students. If your company is one of them, you are welcome to reserve a place.

#### **Digital Career Day Local Heroes**

This event is ideal for all companies from the Aachen region, which offer great opportunities for students and graduates directly here in the region.

#### **Digital Career Day Mobility**

Whether electric mobility, autonomous driving or networked mobility, you develop concepts and products for the mobility of tomorrow and are looking for junior staff with whom you can further develop these topics, then you will find what you are looking for at this event.

### **Schedule**

The event starts at 4 pm, is held online in various Zoom rooms and consists of two parts, one after the other:

1. Company Pitch session in Plenary (common Zoom room): approx. 1:15 hour
  - Short presentation of your own company (max. 5 minutes) plus short questions
  - Show your own presentation via screen sharing
2. Intra-company Q&A session (your own Zoom room): approx. 1:15 hour
  - Students' questions to the company via video and chat
  - Free arrangement possibilities by the company

## Cost for participation

- Basic package Digital Career Day for Women: 1,000 €
- Basic package Digital Career Day (other areas): 800 €
- Additional package (equal for all areas): 500 €

The **basic package** includes your contribution to the company pitch followed by an individual Q&A session for each company in its own Zoom room as well as the naming of your company on the Digital Career Day event website. With the **additional package**, your company will also be present with a logo and link on the Digital Career Day event website. Furthermore, you can place corporate information (e.g. company profile, contact details, presentation, job offers) at the disposal of the participating students in a folder at the university cloud service 'sciebo', previous and following the event.

You will find the **dates** and further detailed information in the sponsoring package for the Digital Career Days.

## career@...

Do you have your own ideas about how to best display your company at RWTH Aachen University? From straightforward company presentation (career@...) to whole day event (innovation@...), we will gladly offer you our support. For a typical company presentation, for example, we provide you with a Zoom room for the duration of two hours and we will furthermore promote the event via our online platforms. The costs amount to 1,000 euros plus tax. For a further 500 euros, we will additionally advertise the event via our newsletter. We will be happy to provide you with the cost for individualized programs on request.

## Business Talk

This format specifically targets the group of students on the Dean's List. The Dean's List is a measure to determine the top five percent best students in each course of study. With the Business Talk program, we offer companies the opportunity to reach out to students on the Dean's List in a discipline-specific context. The company can offer case studies or strategy workshops, for example, and provides the tasks and the trainers themselves. RWTH Aachen University provides the zoom conference room and invites students on the Dean's List to the event. It is possible to invite Students by course of study. The company decides how many students are to be invited and from which disciplines. We can also arrange for pre-selection by having the students send us an application including a CV. We would then pass these applications on to the company for selection. Costs begin at 1,200 euros plus tax without a pre-selection respectively 1,800 euros plus tax in case the company desires a pre-selection.

## Pop Up Career

Rent a stand on the RWTH Aachen campus and actively initiate contact with RWTH students, advertise your event or the opportunities for entry in your company. We would be happy to help you choose the right location and the right time. Please note, however, that in the current online semester there are only a few students on the RWTH premises due to corona restrictions. The cost of the stand depends on the desired size and location, starting at 250 euros per square meter and day (plus tax). Please contact us if you are interested.

## Career Lunch

The "Career Lunch" enables companies to establish contact with young RWTH doctoral candidates through personal conversation and to present their company as a potential employer. RWTH will prepare the infrastructural logistics for you and will invite suitable candidates from your desired subject discipline for you. We charge each company 1,200 euros (not including tax) for preparation efforts, inviting doctoral candidates, and promoting the event.

## Supporting the RWTH Semester Program

We gladly invite companies to support our students ready to enter the job market by engaging in our career training program. For example, they can collaborate within the format of job interview training. This program contains 20-minute job interviews, held by company representatives in conjunction with Career Center employees with one student at a time. A maximum of eight simulated job interviews a day will take place. The students will receive feedback from both company representatives and Career Center staff immediately after the interview. Furthermore, companies can join our program through other forms of job application training or soft skills training.

## Publish your Job Openings

There are two possibilities to publish job openings for graduates at RWTH. On the one hand, you can publish your job opening in our online job database and thus reach a larger pool of potential applicants. Aside from publishing the opening online, we also send it to suitable departments and student councils. This service, which includes publication of the ad in the RWTH Aachen online job database for 21 days and forwarding it to the corresponding departments and student councils, costs 100 euros plus tax. We offer a discount if you wish to publish multiple job openings online or to publish an opening for an extended period of time. For more information, please visit the following website: [www.rwth-aachen.de/cms/root/Wirtschaft/Recruiting/~bjdj/Stellenanzeigen-veroeffentlichen/?lidx=1](http://www.rwth-aachen.de/cms/root/Wirtschaft/Recruiting/~bjdj/Stellenanzeigen-veroeffentlichen/?lidx=1).

## Publication of Recruiting Events

We are happy to publish external recruiting events free of charge on our website [www.rwth-aachen.de/cms/root/Studium/Nach-dem-Studium/Karriere/~vpq/Wettbewerbe-Recruitingevents/?lidx=1](http://www.rwth-aachen.de/cms/root/Studium/Nach-dem-Studium/Karriere/~vpq/Wettbewerbe-Recruitingevents/?lidx=1). Please send the ad to [career@rwth-aachen.de](mailto:career@rwth-aachen.de). Furthermore, we promote your event via our exclusive mailing list to students in selected courses of study for a fee of 3,000 euros plus tax.

## Employer Branding

### Publish an advertisement in our application tips

You can have your advertisement published in the application tips for students that are available for download on our website. We only permit image advertising in which the company presents itself as an employer. Advertisements for products or services are not permitted in this format. For this service, we charge 300 euros per semester (plus tax).

### Company profiles

Publish your company profile for a runtime of 365 days on the Career Center's website [www.rwth-aachen.de/cms/root/Studium/Nach-dem-Studium/Karriere/Unternehmen-finden/%7Efovh/Unternehmensprofile/?lidx=1](http://www.rwth-aachen.de/cms/root/Studium/Nach-dem-Studium/Karriere/Unternehmen-finden/%7Efovh/Unternehmensprofile/?lidx=1). The costs are amounting to 3,000 euros plus tax.

## Other collaborations

### Scholarship Program: Education Fund

The Education Fund is a scholarship program to fund the best students at RWTH Aachen University. Through the RWTH Education Fund, students receive a 300 euros-per-month scholarship for one academic year. The university raises one half of this amount from private individuals, companies or foundations. The Federal Ministry of Education and Research provide the other half. Company donors can determine from which disciplines they want to sponsor students. They can sponsor ten or more scholarships per year. At that level of commitment, we will label the scholarship by (company) name. We will also gladly involve the company as an advisor in the selection process if you are interested in this option. By organizing plant tours, through seminar papers or a supporting program, companies are able to establish regular contact with their scholarship students.

### Graduate Fairs

The RWTH Career Center supports the student initiative bonding in organizing the annual graduate fair bonding in Aachen, which takes place every year in November. This fair has proven to be a successful, well-established career platform. For further information, please contact the bonding team directly at [ac\\_veranstaltungen@bonding.de](mailto:ac_veranstaltungen@bonding.de). Please have a look at this website for more information regarding the fair: <https://aachen.firmenkontaktmesse.de/>.

## Your contact for questions regarding our recruiting offers

Anja Robert  
RWTH Career Center  
[anja.robert@zhv.rwth-aachen.de](mailto:anja.robert@zhv.rwth-aachen.de)  
Tel.: +49 241 80 99099

Beyond that, you will find all information about our recruiting offers at [www.rwth-aachen.de/cms/root/Wirtschaft/~eku/Recruiting/lidx/1](http://www.rwth-aachen.de/cms/root/Wirtschaft/~eku/Recruiting/lidx/1).