

# 2019

# TECHSTYLE FOR SOCIAL GOOD

## INTERNATIONAL COMPETITION

The perfect platform for local and international young talents to showcase their design-led technology innovations for social good

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Do you have designs that can help the world? Do they integrate technology and innovation for positive social impact? Enter the “Techstyle for Social Good” competition now!

The Hong Kong Polytechnic University and The Mills Fabrica are proud to present the very first “Techstyle for Social Good” competition, calling out to students innovating for social good globally.

At the intersection of technology and style; techstyle ranges from textiles and apparels, wearables and lifestyle products and anything along the supply chain that contributes to the making of them, including material innovation, design, production, retail... whether it be products, services or processes.

## Calling all techstyle innovators

We are looking for innovations merging design and technology for social good that contribute to a more sustainable techstyle industry.

### The competition aims to:

Raise awareness and spark ideas for better techstyle designs

Create a platform for exchange and collaboration to support techstyle innovations

Inspire sustainability and social impact in the creative industry and process

Nurture outstanding talents and innovation through incubation

## PRIZES worth over EUR75,000

Including cash prizes, enrolment onto the incubation programme, mentorship sessions, Fabrica Lab membership and access to Fabrica’s community of startups, partners and industry events offered by

The Mills Fabrica

## Eligibility

- Students of any, levels, disciplines and fields or within 2 years of graduation
- Group and individual entries are welcome

## Submission Requirements

Mini-portfolio (pdf, max. size 10MB) which consist of:

1) 300-word statement which includes:

- Design rationale
- Design description
- Beneficiaries

2) A presentation deck (max. 15 slides) including:

- Diagrams and drawings with front, back and side views
- Material information
- Textual descriptions

3) Photos of prototype OR simulated model of design OR videos (mp4, max. size 15MB)

\*Each entry is required to address how their designs benefit society, that may pertain to sustainability, designing for a neglected group of people, eco-friendly design, contributing to healthcare, education, etc

\*Hard copies will NOT be accepted

## How to Apply

- 1) Submit your details at <https://www6.polyu.edu.hk/itc/event/eform.php?id=114>
- 2) Compress your files (include your name, email address and contact no.,; mini-portfolio in pdf format of max. 10MB; video in mp4 format of max. 15MB, if any) to one single file (zip or rar format)
- 3) Rename the compressed file to your project title
- 4) Send the compressed file to [dft.2019hk@polyu.edu.hk](mailto:dft.2019hk@polyu.edu.hk), with the subject line: DFTIC19\_(project title) by 19 April 2019 23:59 hours Hong Kong time (GMT+ 8)

\*Disqualification of entries may occur if the requirements are NOT met

\*Late submission will NOT be entertained

\*Study the rules and regulations on official website before submission

## Judging Criteria

Submissions will be judged on the following criteria by a panel of distinguished industry experts and world-renowned design academia:

- Creativity
- Sustainability
- Innovation
- Impact to society

## Key Dates (2019)

11 <sup>th</sup> February	Applications open
19 <sup>th</sup> April	Applications close
29 <sup>th</sup> April	12 finalists announced
28 <sup>th</sup> June	Award ceremony: 5 winners selected
28 <sup>th</sup> June-31 <sup>st</sup> August	Exhibition at The Mills
9 <sup>th</sup> September-9 <sup>th</sup> October	Exhibition at The Hong Kong Polytechnic University

## Prizes

	Prize	Value	Details
<b>Grand Prizes</b>	Techstyle Grand Prize	~EUR21,000	<p>Cash Prize: ~EUR1,100</p> <p>3-month incubation</p> <p>Stipend of ~EUR5,000</p>
	Sustainability Grand Prize	~EUR21,000	<p>25-hour mentorship session</p> <p>3-month hot desk service</p> <p>6-month full Fabrica Lab membership + 6-month membership half price discount</p> <p>Access to Fabrica community of startups, partners and events</p>
<b>Special Prizes</b>	Techstyle Special Prize	~EUR4,600	<p>Cash Prize: ~EUR600</p> <p>2 mentorship sessions</p> <p>3-month hot desk service</p>
	Sustainability Special Prize	~EUR4,600	<p>3-month full Fabrica Lab membership + 3-month membership half price discount</p> <p>Access to Fabrica community of startups, partners and events</p>
	Hong Kong Best Design Award	~EUR25,800	<p>Cash Prize: ~EUR900</p> <p>50-hour mentorship session</p> <p>6-month hot desk service</p> <p>6-month full Fabrica Lab membership + 6-month membership half price discount</p>

## **Disclaimer**

The Government of the Hong Kong Special Administrative Region provides funding support to the project only and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organizers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

## **Rules and Regulations**

1. Contestants agree that if they are chosen as Finalists, they will attend press interviews, photo shoots, video shoots, award presentation ceremonies, exhibitions and all other activities arranged by the Organiser. The Organiser and the appointed media supporters reserve the absolute right to select among the Finalists and/or their works for any form of media production for promotional or marketing purposes and deemed as appropriate by the Organisers and the media supporters without the Finalists' prior approval.
2. While the Organiser will exercise a high degree of care in handling all entries, the Organiser will assume no liability for any damage or loss of any kind.
3. The contestant must be the sole and exclusive owner of the copyright of the entry(ies). Entries should not infringe on any rights of any third party.
4. All entries submitted by the contestant must be the contestant's original work and must not infringe on the Intellectual Property Rights (IPR)\* of any individual, collection of individuals, or entity. The use of images belonging to third parties must be fully attributed, fully disclosed and must be done only with the prior written consent of the image owners. The Organisers shall not be responsible whether directly or indirectly for any liability, howsoever arising from any violation of any copyright laws. Contestants agree to indemnify the Organisers against all actions, costs, claims and liability of whatever nature arising out of or in connection with any allegation and /or claim of infringement of the IPR of any party.
5. "Intellectual Property Rights" shall mean patents, trademarks, service marks, trade names, design rights, copyright, domain names, database rights, rights in know-how, new inventions, designs or processes and other intellectual property rights of whatever nature and wheresoever arising, whether now known or hereafter created, and in each case whether registered or unregistered and including applications for the grant of any such rights.
6. The Organiser at all times reserve the right to reject and disqualify any submitted entry(ies) or to deprive any Finalists or winning entry(ies) if, in the sole opinion of the Organiser, the entry(ies) infringe on the IPR of any party.
7. By submitting an entry, the contestant grants the Organiser an irrevocable royalty-free lifetime license to use, re-use, publish and re-publish, in whole or in part, in composite or distorted character form all images or photographs, in any medium, now or hereafter, for any purpose whatsoever, including, but not limited to, promotions, illustrations, editorials, advertising, marketing, trade or any other purpose whatsoever without compensation.
8. The Organiser expressly disclaims any responsibility and contestant agrees to indemnify and hold harmless the Organisers and their respective employees and officers, from and against any and all claims, actions, demands and/or liability for injury, damage or loss whatsoever relating to or arising in connection with

participation in this competition (regardless of the cause of such injury or loss) or the delivery and/or subsequent use or misuse of any of the prizes awarded.

9. The Organiser shall not be liable to compensate any contestant for any rejected, disqualified, unsuccessful and any title deprived entry.
10. The Organiser reserves the right to amend the details of the competition without prior notice, and to terminate or cancel the competition without any notice or explanation. Contestants understand that it is their sole responsibility to keep abreast of any change to the competition rules.
11. By submitting an entry or entries, contestants agree to be bound by the terms and conditions contained in this document.
12. The Organiser reserves the right to interpret and amend the regulations of this competition at any time, and for any reason.
13. The Organiser reserves the right to amend the regulations of the competition without further notice however the Organiser will endeavor to inform contestants of any change as soon as is practicable. In the event of any dispute, the Organiser reserves the right of the final decision.
14. All contestants agree that the prior written consent of the Organiser is required before the contestant uses his/her entry for any commercial purpose.