International Marketing, Sales and Communication Internship


What will you be doing

During the internship you will work on the following three components: sales, support and marketing. If you are involved in sales, you will be given the opportunity to engage by bringing in potential customers. You will regularly be on the telephone or e-mailing to find out the wishes and needs of a potential customer and responding to these needs. If you are involved in marketing, you will be helping to strengthen and expand both the name ‘Spryng’ as our network worldwide and increasing our online visibility. Social media plays an important role in this and you will be responsible for writing content for our website and our other communication channels. A third important task within Spryng is to provide support. As an intern you will assist our support staff via chat, telephone and e-mail, giving our customers correct information and answers to any questions. Furthermore, you will be expected to take an active part in meetings, training sessions and brainstorming sessions.

Activities

- Carrying out market research
- Discovering product niches
- Creating a marketing plan
- Conducting (international) sales by email, by telephone or by chat
- Contributing to on-going marketing campaigns
- Writing blog articles, press releases and other posts for our website and social media channels
- Sharing relevant content with our customers and followers on our social media channels and via e-mail

Desired profile

- A student studying International Business, Communication, Business Administration, Marketing, Commercial Economics or a comparable study
- Entrepreneurial, proactive and independent
- Accurate, maintains overview and works independently
- You ensure that you share your ideas with the team and that you immediately follow up on the feedback and action points.
- You are a native German speaker
- You have a good understanding of the English language, both written and spoken
What are we going to offer

We offer you a challenging full time internship in a young, close-knit organisation in the heart of Amsterdam. We have informal and pleasant working atmosphere with a varied lunch every day at the office and regular drinks before the weekend. We also offer you a suitable compensation for the internship. You will be given the opportunity to actively participate with the team and contribute to the company.

Has this vacancy triggered you and have you become enthusiastic? Don’t wait around and apply: recruit@spryng.nl. We would like to invite you for an interview.