Marketing Designer (m/f/d)

Overview

<table>
<thead>
<tr>
<th>Role: Marketing Designer (m/f/d)</th>
<th>Focus: Creative draft, creation and realization of online and offline marketing material</th>
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<tbody>
<tr>
<td>Experience level: Mid-Level, Senior</td>
<td>Location: Hanbrucher Straße 40, 52064 Aachen, Germany</td>
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<td>Job Typ: Full-time</td>
<td>Company Size: 40-50 employees</td>
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What we offer

Holobuilder is a fast growing start-up and you will become a part of it. We are a young, mixed group of experts from different fields including software-development, DevOps, Computer Vision, UX/UI design, technical communication, civil engineering and more, spread between the locations of Aachen and San Francisco. With our software-solution “Holobuilder” we are revolutionizing the construction industry and you will get the opportunity to be directly involved in creating the digital future of the construction industry. Together we create products that solve real problems and that are developed in close collaboration with the end-user and make them popular across all borders.

Thanks to flat hierarchies the team is always open to new ideas, for example regarding features, technologies or processes. You are able to take on new tasks and areas of responsibility quite fast, since Holobuilder is growing equally fast. To make you feel comfortable at work we provide you drinks, fruits and snacks. A ping-pong table provides the necessary balance and we also meet after work, e.g. to do sports or play board games.

About our product

Our main product Holobuilder.com is a web-based platform, with which everyone can create digital twins of construction projects. Our customers are able to import floor plans or 3D BIM models and document construction progress with 360° images. Additionally we provide including automatic image analysis (e.g. building material segmentation via deep learning), integration of task-management-systems, 3D measurements in 360° images and inspection of projects in Virtual Reality (VR). Our customers are global enterprises and Holobuilder is financed through investors from the Silicon Valley and Europe.

Your role in the team

- It will be your main goal to support our marketing team on their mission to increase growth and promote our brand
- You design, draft and convert online and offline marketing materials, like advertising graphics, newsletters, websites, landing pages, social media content, flyers, event booths designs, etc.
- You work interdisciplinary together with the marketing, product, and design team to coordinate company and product marketing
- You take responsibility for your marketing design projects from the conception to the accurate realization
- You make sure that all marketing design projects match our corporate identity and are realized in accordance with our brand
- You are monitoring the development of visual and technical trends to provide impulses for the further development of our marketing design activities

What you should bring with you

- A fast, fluent and safe handling of Adobe Creative Cloud tools (Ps, Id, Ai, Xd), the Microsoft Office Suite (PowerPoint, Word, Excel) and prototyping tools (like Figma or Invision) are no problem for you
- You have already collected experience with web design/CMS systems (WordPress, Instapage) as well as with email tools (Pardot, Mailchimp)
- You have studied design or have a similar educational background. An official graduation is not necessary—your actual abilities count
- You work independently, structured and responsibly
- You have excellent communication skills in spoken and written English and are not afraid of communication
- Bonus: You have work experience in the design and implementation of marketing projects, ideally as media designer, web designer, visual designer or similar

You are motivated and want to get started with us? Apply at work@holobuilder.com! If you have questions regarding the team, your tasks or anything else, Kristina will happily answer them via email or phone (+49 241 97 908 049).