



AUTOCOM ASSOCIATES

DRIVING YOUR COMMUNICATIONS FOR 25 YEARS

Public Relations Internship in the US

AutoCom is a public relations agency providing public relations and management consulting services to automotive and high-technology related businesses throughout the world.

We are looking for high-energy candidates, both foreign and domestic, for internships of six months or more in 2020. Openings are available beginning in February, June and September.

Compensation: International interns will receive an allowance to help with housing and living expenses. Domestic internships are unpaid.

Apply via email: lweis@usautocom.com

What do we offer?

AutoCom offers the opportunity to obtain valuable experience in the public relations field by working with international automotive and high-tech clients. Interns are fully integrated into the agency's professional team and participate in regularly scheduled staff and client meetings.

The agency looks for interns with diverse backgrounds who can provide public relations support to a range of clients. We offer full-time internships with cost-of-living allowances for international students working in our Detroit-area office.

Benefits:

- Acquire hands-on, professional experience in public relations
- Produce work samples for your portfolio
- Network for future professional opportunities
- Gain recommendations for future employment
- Earn performance evaluations that will help you grow as a professional

What are your duties?

Work includes: media relations, Internet research projects, special event planning, copy writing and editing and project management.

During this internship you will:

Effectively use trade tools such as wire services, distribution programs, the internet and trade publications. Conduct general market research. Coordinate press release distribution and assemble press kits. Effectively use office systems and software programs.

- Develop effective public relations writing tools,
- Assist in planning special events,
- Participate in professional group activities and
- Develop media relations skills.

Requirements?

Candidates must be computer and Internet literate, organized, have English proficiency, be self-disciplined and enjoy working with others. Good writing skills are beneficial, but not a prerequisite. Previous work and internship experience are considered valuable. The agency is interested in students in the field of communications or business, but is open to other qualified applicants as well.

www.usautocom.com    