IT Business Challenge
Istanbul, Turkey | May 10-15, 2020

Join our IT event and see how you can drive business innovation through technology from Day 1.

What is it?
Sign up to our international business case and step into the life of an Information Technology Manager at P&G. Experience firsthand how technology plays a central role in the lifecycle of P&G brands and delivers breakthrough consumer centric innovation to the market.

The best students will get the chance to advance to the final stage for an unforgettable experience in Istanbul, Turkey — all expenses covered.

Who can apply?
The ITBC 2020 is open to all students graduating in 2+ years, from any university in Western, Central-Eastern Europe and Turkey. Applications will be considered in the order they are received.

How does it work?
1. SIGN UP before February 23rd
   Submit your application and CV through our website - itbc.pg.com.

2. ONLINE STAGE until March 1st
   Complete your online assessment before March 1st.

3. COUNTRY STAGE until March 20th
   Successful participants will be invited to one of our P&G offices or remotely for the interview process and a qualification.

4. FINAL CHALLENGE in May 10th-15th
   The finalists will fly to Istanbul, Turkey for an unforgettable experience. You will celebrate your success, meet P&G executives and compete amongst the brightest minds in the region.

HURRY UP!
Registration deadline February 23rd, 2020