Online Marketing Internship

INTK is an ambitious studio based in Utrecht in the Netherlands. We are specialized in developing digital strategies for cultural and non profit organisations. We work with several museums, theaters, cinemas, festivals and charities. Right now we are looking for an online marketing intern.

What you can learn:
At INTK, you will gain experience in all aspects of the business, including:

- Online marketeer: you have the opportunity to gain practice with Google Ads and referral marketing;
- Account manager: you will have regular meetings with cultural organizations. You use Google Analytics to write monthly reports;
- Entrepreneur: every week, you call cultural organizations encouraging them to work with us. You travel to your home country to visit cultural organizations.
- You will learn how to use Google Analytics to analyse data.
- You will also learn how to use management and communication tools like Asana and Slack.

You are:
Interested in online marketing and digital technologies;

- Native speaker in one the following languages: Dutch (NL/BE), German, French, Spanish, Catalan, Italian, Finnish, Danish, Swedish, Slovenian, Portuguese, Polish or Czech.

What we offer:
- Gain experience with online marketing in the cultural sector;
- A mentor with whom you plan the week every Monday morning;
- A buddy that helps you with day to day questions;
- Work with a young international team;
- Offices at the center of Utrecht;
- Fee: 400 euros/month (40hours/week). Additional funds might be available via Erasmus+;
- Possibility of a job offer after a successful internship.

Additional information
- Period: ideally 6 months (min. 3 months)
- Hours a week: ideally 40 hours/week (min. 32 hours)
- Start date: as soon as possible (please consider a month preparation time before starting)
**Our culture**
We are a young team of international professionals. You will be assigned high responsibility tasks from day one. Every Monday, we analyze the success of the previous week and plan the upcoming. We have lunch together every day. On Fridays, the entire team joins for drinks as we stop working half an hour earlier. You will have plenty of opportunities to visit concerts, exhibitions, movies, festivals, etc.

**Are you interested?**
Send your CV and cover letter to Janique Smeets at intern-marketing@intk.com. You can also visit our website https://www.intk.com/ for more information.