



# Summer School in Sustainable Entrepreneurship and Innovation (SEI)

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## Overview

The ENHANCE Summer School in sustainable entrepreneurship and innovation is a one-week intensive training organized by Chalmers University of Technology, Gothenburg, Sweden as part of the ENHANCE alliance supported and funded by the EU. It aims to increase the students' awareness for sustainable entrepreneurship and provide them with knowledge and skills to translate innovative ideas into viable and sustainable entrepreneurial initiatives.

The Summer School offers learning in topics within the area of sustainable entrepreneurship and innovation (e.g., sustainable business models) and other relevant topics related to the main theme. Students will work on real-life innovation cases addressing sustainability issues from a holistic and pragmatic perspective. A blend of guest lectures, project work, and social activities provides a full and varied program. After successful completion and evaluation of the course, participants receive a certificate worth 6–7.5 ECTS credits (depending on the home university requirements).

## Learning outcomes

After the course students will be able to:

- Demonstrate understanding of the intersection of entrepreneurship, innovation, and sustainability and how businesses react to climate change in their respective economic and political environment.
- Gain awareness of greenwashing and understand how to differentiate between viable and non-viable sustainable action.
- Develop skills to assess and analyze global sustainability challenges and trade-offs in economic, social, and environmental domains that affect businesses.
- Develop ability to determine prioritized action towards tackling sustainability concerns in the consequent stages of innovation and entrepreneurial development.
- Demonstrate understanding of key challenges and opportunities in regard to stakeholder engagement and sustainable strategy development.
- Develop a business case for sustainability across different industries.

## Content

- Sustainability tools and theories to address economic, social, and environmental issues, both independently and combined

- Stages of value creation incorporating technical components
- Cultural and political influences of sustainability
- Organizing innovative processes in line with sustainable goals
- Contextual analysis of sustainability concerns
- Sales skills to raise funding from public entities

### **Teaching and learning methods**

- Lectures
- Interactive discussions
- Student group work and presentations
- Case study analysis

### **Time and place**

This one-week intensive training will take place on-site in Gothenburg between August 22 and 28, 2022. The course hours are every day from 9 to 16.

### **Forms of assessment**

Oral presentations, written report, peer-to-peer feedback, and self-reflection assignments.

### **General requirements**

To be eligible to apply, the students must be enrolled at a Master's or doctoral level and have successfully completed at least one semester at one of the ENHANCE partner universities before the start of the Summer School. A CEFR B2 English proficiency level is expected, although no formal test is required.

### **How to apply**

Interested students can apply by sending their application to [application@time.rwth-aachen.de](mailto:application@time.rwth-aachen.de). To apply, please send a motivational letter of 300-500 words in which you describe who you are and why you want to participate in this Summer School.

### **Costs**

RWTH Aachen University will cover €350 for travel and accommodation and €58 per diem.

### **Recommended reading**

Students will receive all the information after confirmation of their acceptance.

### **Deadline for application**

30 April 2022

