

## Recruiting at RWTH Aachen University

As a company, would you like to get in touch with students and recruit RWTH Aachen University graduates for the future? The Career Center of RWTH Aachen University will be pleased to support you. We are the central point of contact between students and the job market. We support companies in their recruiting activities with various formats. Based on the positive experiences of the past two years, we will continue to focus on online events and formats in the 2023 summer semester. Individual formats are also possible in presence if desired (see p. 2). Please find more details in the individual sections.

### Career Days and Trade Fairs

With these offers, we enable small and large companies as well as start-ups to present themselves in a bundled way to a large group of students. These formats are ideal for all companies that want to reach students who are not yet committed to a particular company.

#### Digital Career Days – Virtual Networking with Specific Target Groups

With the Digital Career Days, held **online via Zoom**, we offer a compact trade fair format with different topics of focus. The aim is to facilitate an industry-specific and individual exchange between students and companies. At each Digital Career Day, a maximum of eight companies present themselves to up to 200 selected students. The format includes a block of 5-minute company pitches. This is followed by individual Q&A sessions in which companies and students can exchange ideas in more detail. We currently offer Digital Career Days on the following topics: Construction, Consulting, Sustainability, Local Heroes, Energy, Digital Future, Hidden Champions, Mobility and especially for women.

##### Cost

The cost for your company's participation amounts to € 1,300. This includes the following services:

- Participation in the Company Pitches
- Individual Q&A session in your own breakout room after the Company Pitches
- Logo presence of your company on the Digital Career Day event website
- Provision of information about your company (e.g. company profile, contact details, presentation, job offers) for the participating students in a folder at the university cloud service 'sciebo' one week before and after the event

Please find dates and further detailed information in the separate info sheet for the Digital Career Days.

#### Trade Fairs

You would like to be part of a large central recruiting fair in presence? The Career Center of RWTH Aachen supports the student initiative bonding in organising the annual graduate fair bonding. This takes place in November of each year. The fair is an event that is well established and has been successful for many years.

If you have any questions, please contact the bonding team directly at [ac\\_veranstaltungen@bonding.de](mailto:ac_veranstaltungen@bonding.de). You can find further information at <https://aachen.firmenkontaktmesse.de/>.

### Company presentations

The Career Center of RWTH Aachen University also offers formats for individual company presentations, in the summer semester 2023 still exclusively online. If you are interested in presence events, please note the item "Company presentations in presence" at the end of this section (see p. 2).

#### Ask me Anything session – Exchange with students (new as of 2022/23 winter semester)

Offer an online Ask me Anything session exclusively for your company. Engage in a dialogue with motivated potential young professionals about career opportunities in your company. The event takes place on an individually arranged date during the semester, late afternoon or early evening, and lasts about two hours. You are welcome to use these two hours according to your individual ideas, e.g. for a company presentation, a relaxed exchange or a role model talk.

##### Cost

The cost for your company's participation amounts to 1,800 euros. This includes the following services:

- We provide a zoom room.
- The session is published via our online event calendar.
- When booking this offer, we will also be pleased to publish your company video/video pitch free of charge for six months in our Pitchbox (see p. 3).
- For a further 500 euros, we will advertise your Ask me Anything session additionally via our news mailing.

## Business Talk – Exchange with the best

This format specifically addresses Dean's List students. The Dean's List is an instrument that records the top 5 percent of students in each academic year. At the Business Talk, we offer companies the opportunity to get in touch with these students. The company can, for example, offer a presentation, a manager talk, a case study or a strategy workshop.

### Cost

The cost of your company's participation amounts to 2,000 euros. This includes the following services:

- Zoom room is provided
- Distribution of an invitation email to selected study programmes
- Participant management
- When booking this offer, we will also be pleased to publish your company video/video pitch free of charge for six months in our Pitchbox (see p. 3).
- For a further 500 euros, we can arrange for a pre-selection of participants by having students apply to us in advance for the event with a CV.

## Career Lunch – Exchange with doctoral students

The Career Lunch enables companies to make personal contact with young doctoral researchers at RWTH Aachen University and to present their own company as a potential employer. We prepare the infrastructural basis for you and organise the invitation of candidates in the field of your choice.

### Cost

The cost for a Career Lunch amounts to 2,000 euros. This includes the following services:

- Zoom room is provided
- Distribution of an invitation email to selected study programmes
- Participant management
- When booking this offer, we will also be pleased to publish your company video/video pitch free of charge for six months in our Pitchbox (see p. 3).

## Pop Up Career – Perform outdoor campaigns

Rent a display space on the RWTH campus and actively approach students, advertise your event or the career opportunities in your company. We will gladly help you choose the right location and time. The costs for the display space depend on the desired size and location.

### Cost

The cost starts at 250 euros per square metre per day for the use of the desired space for the booked period

## Company presentations in presence

All of the company presentations mentioned here (Ask me Anything session, Business Talk and Career Lunch) are also available in presence on location at RWTH Aachen University or in special locations in Aachen (e.g. restaurants or creative spaces). Depending on the availability of the rooms, additional cost starts at 60 € per hour. If you are interested, we will gladly provide you with further information.

Please note that you have to book the locations yourself. Costs incurred for room bookings as well as catering etc. are to be paid in full by you and must be invoiced directly with you. In addition, we would like to point out that you as a company are responsible for compliance with the then applicable Corona regulations for presence events. Furthermore, we will not personally assist the on-site presence event and we would also like to point out that we record a significantly increased no-show rate of registered students at on-site presence events.

## Publishing of your event

You have already planned an event and want to invite students from RWTH Aachen University? We will be pleased to support you with this as well. We can publish your event free of charge on our website [www.rwth-aachen.de/cms/root/studium/Nach-dem-Studium/Karriere/~vpq/Wettbewerbe-Recruitingevents/?lidx=1](http://www.rwth-aachen.de/cms/root/studium/Nach-dem-Studium/Karriere/~vpq/Wettbewerbe-Recruitingevents/?lidx=1). In addition, we can also send invitations via direct mailing to selected students on the Dean's List or to all students on selected degree programmes.

### Cost

The cost of a direct mailing:

- Direct mailing to selected Dean's List study programmes (5 percent best students): 1,200 euros
- Direct mailing to all students of three selected fields of study: 3,000 euros

## Long-term visibility/Employer Branding

In addition to the event formats, we even provide four different ways to be permanently visible and available for the students.

### Pitchbox (new as of 2022/23 winter semester)

If you want to be continuously visible to students, publish your 5-minute video company pitch or your company video on our website for six months. Using the caption 'Ask me Anything', we will also gladly link to your contact details or your company website.

#### Cost

The cost of publishing your video in the Pitchbox is 1,500 euros for six months.

### Matching platform

The goal of our matching platform <https://matchingtool.rwth-aachen.de/> is to bring interests of companies and students of RWTH Aachen University together in an optimal and simple way. The basis is a company questionnaire in which we determine your needs. This information is matched with the study profiles of RWTH Aachen University so that students can see which company might be interesting for them and also companies can see which study programmes of RWTH Aachen University match their needs for professionals. We would be pleased to list your company on the platform free of charge so that students at RWTH Aachen University can find you as a suitable potential employer (only available in German).

In this matching platform, we can also place contact details and a relevant link so that interested students can contact your company directly.

If you would like to be included in the platform as a company or have any questions, please contact [potentials@rwth-aachen.de](mailto:potentials@rwth-aachen.de).

#### Cost

The following costs occur for publishing your company profile in the matching platform:

- Free of charge without contact details
- 3,000 euros for 365 days including contact details (web link and/or direct contact details)

### Company Profile

Publish your company profile for a period of 365 days on the Career Center website at [www.rwth-aachen.de/go/id/fovhlidx/1](http://www.rwth-aachen.de/go/id/fovhlidx/1).

#### Cost

The cost of publishing your company profile on the website is 3,000 euros for 365 days

### Advertisement in our application guide

Place an advertisement in our application guide for students, which is available for download on the website [www.rwth-aachen.de/cms/root/studium/Nach-dem-Studium/Karriere/~top/Bewerbungstipps/?lidx=1](http://www.rwth-aachen.de/cms/root/studium/Nach-dem-Studium/Karriere/~top/Bewerbungstipps/?lidx=1) (currently being revised) and will be sent to final-year students at the start of the winter semester. Only image advertising in which the company presents itself as an employer is permitted. Advertising for products or services is excluded in these formats.

#### Cost

- 3,000 euros for a full-page advertisement in the annual applicants' guide
- Distribution via email to all students of the 5th/6th Bachelor's semester and 2nd/3rd Master's semester

## Publicizing Job Openings

You have current vacancies and would simply like to place a job advertisement? We have the right offers for this as well. There are two ways to publish job offers for graduates at RWTH Aachen University. On the one hand, you can place advertisements in the Career Center's online job exchange. In addition, we also send the advertisements to the departments and student bodies that match the profile you are looking for.

Furthermore, you can also place ads for professionals via the Alumni Team portal.

### Cost

- 100 euros per advertisement for graduates in the online job exchange for 21 calendar days as well as forwarding to the relevant departments and student councils
- Display free of charge
- 200 euros per advertisement for alumni/professionals via the RWTH Aachen University Alumni Portal for 21 calendar days

If you are interested in placing an advertisement or have any queries about the online job exchange, please contact **stellenausschreibungen@rwth-aachen.de**. If you are interested in the alumni portal, please contact **alumni@rwth-aachen.de**.

Further information is available at **[www.rwth-aachen.de/cms/root/Wirtschaft/Recruiting/~bjdj/Stellenanzeigen-veroeffentlichen/?lidx=1](http://www.rwth-aachen.de/cms/root/Wirtschaft/Recruiting/~bjdj/Stellenanzeigen-veroeffentlichen/?lidx=1)**.

## Other collaborations

### Scholarship Program: Education Fund

The Education Fund is a scholarship program to fund the best students at RWTH Aachen University. Through the RWTH Education Fund, students receive a 300 euros-per-month scholarship for one academic year. The university raises one half of this amount from private individuals, companies or foundations. The Federal Ministry of Education and Research provide the other half. Company donors can determine from which disciplines they want to sponsor students. They can sponsor ten or more scholarships per year. At that level of commitment, we will label the scholarship by (company) name. We will also gladly involve the company as an advisor in the selection process if you are interested in this option. By organizing plant tours, through seminar papers or a supporting program, companies are able to establish regular contact with their scholarship students.

If you have any further questions, please contact **bildungsfonds@rwth-aachen.de**.

## Your contact for questions regarding our recruiting offers

Anja Robert  
RWTH Career Center  
**anja.robert@zhv.rwth-aachen.de**  
Tel.: +49 241 80 99122

Beyond that, you will find all information about our recruiting offers at **[www.rwth-aachen.de/cms/root/Wirtschaft/~eku/Recruiting/lidx/1](http://www.rwth-aachen.de/cms/root/Wirtschaft/~eku/Recruiting/lidx/1)**.