Welcome Week for new international students
Sponsoring opportunities for your company
Welcome

Dear Partners,

Since 2017, the Welcome Week for new international students has become one of the biggest and most important events at RWTH Aachen University. Every year, this orientation program supports over 3,000 international students at the beginning of their studies and is considered by the University and the City of Aachen to be a milestone in the academic path of international students.

With its high percentage of enrolled foreign students, RWTH’s international profile stands out in particular. The University emphasizes high-quality support and assistance services for foreign guests, particularly in the context of welcome culture. The international first semester students are leaving their home countries, sometimes for the first time ever, and quickly have to find their way in a foreign country with a different culture and a new University system.

With its high-quality introduction program tailored to the needs of its international students, RWTH Aachen University ensures the best start possible for the newcomers and contributes to their long-term academic success and integration. The Welcome Week is only possible thanks to the support of our partners and sponsors. There are many opportunities for companies to take part in our program and reach out to international students and further areas of RWTH.

I am looking forward to the next Welcome Week and hope to see you by our side!

Kind regards

Ute Habel, Vice-Rector for International Affairs
# Welcome
Welcome Week for new international students

True to the motto: „RWTH welcomes all Internationals“, the International Office welcomes over 3,000 international students to RWTH and Aachen each year and offers an extensive program in close cooperation with different areas at and around RWTH Aachen University.

- The Welcome Week is offered twice a year at the very beginning of the new semester
- The program consists of online and on-site events over the period of one or two weeks
- Presentations and fairs as well as social events during with the students can get to know RWTH, the City of Aachen and each other.
- All events, whether online or on-site, are free of charge and thus ensures that all students and involved organizations can enjoy a carefree program.

„I feel like at home right now thanks to the International Office. This was a really fun week.“
Student from India

„It helped me ease a little bit into the University experience and I met a lot of great people.“
Student from Hungary

Impressions of the Welcome Week
- Welcome Week Movie 2019/20
- Looking back at prior Welcome Weeks
- Sponsorenfilm

Participants
- New international RWTH Bachelor and Master students enrolling in the upcoming semester in all courses of studies, including the private courses of studies (RWTH International Academy and Business School)
- New international students from all exchange programs (e.g. ERASMUS) coming to RWTH in the upcoming semester

Organizations involved in the Welcome Week:
- RWTH students (volunteers, returnees from abroad, associations)
- Faculty services and councils
- Numerous advice and support services of RWTH and of the City of Aachen
- RWTH partners and Welcome Week sponsors
Showcase your offers and get in touch with newcomers and prospective qualified employees from all over the world, while helping them gain their footing in Aachen and supporting them with optimal services during their studies. The International Office chooses its Welcome Week sponsors according to support and assistance criteria benefiting to the international students.

- Visibility at RWTH and recruitment on international scale
- Demonstrative contribution to the internationalization of the University
- Early contact with RWTH student community
- Sponsoring offer tailored to the needs of your company

Your benefit as Welcome Week Sponsor

As Welcome Week Sponsor and RWTH partner, you have numerous and diverse opportunities to showcase your company.

Examples of options for Sponsoring offers:
- Company logo on Welcome Week invitations, reminders, website and brochure
- Company logo on PowerPoint presentation during Kick-Off event
- A5 advertisement page in Welcome Week brochure
- Exhibition booth during Welcome Week fair
- Presentation by Welcome Week sponsor online or on-site

We will be happy to compile an individual sponsoring offer that will fit the needs of your company. Reach out to us and together we will find the perfect offer for you to sponsor the Welcome Week for new international students.
Welcome Week Partners over the years

Welcome Week Team
Welcome Week for new international students
Telefon: +49 241 80-90667
E-mail: welcomeweek@rwth-aachen.de
Templergraben 55
52062 Aachen

Weitere Informationen unter:
www.rwth-aachen.de/welcomeweek