Invitation

Next Generation University – Shaping the Future of Universities

A highly interactive and engaging afternoon to network and co-create a roadmap to the “Next Generation University”.

November 7, 2023 (3-6pm) in Berlin

Part of Berlin Science Week

Event description

European universities are a highly valuable asset, both for the economy (innovation and workforce) and for society as a whole (global challenges, such as the climate crisis). However, and to properly address the immense global challenges, universities need a much stronger strategic capacity and framework. Especially in Europe, where the most important resource is “bright minds”. The core question of the Next Generation University initiative is therefore: "How to make science more impactful?".

During this highly interactive workshop, we want to explore real opportunities for change in universities. Together with selected members of the Next Generation University board, you will focus on three key areas: innovation & transfer, the rules of the academic game and the societal impact of universities.

The overall aim is …

- to get to know the working methods of the Next Generation University initiative,
- to leverage the collective intelligence of those present,
- and to form active working groups that will meet regularly over the coming months to a) make universities more "effective" by adapting their strategy, structure and working methods and b) improve the day-to-day lives of academics.

Location

Jazzclub Kunstfabrik Schlot
In den Edison Höfen
Invalidenstraße 117 (access also via Schlegelstraße 26)
10115 Berlin

The Jazzclub Kunstfabrik Schlot is located in the basement and is only accessible via stairs.
Prof. Dr. Frank Piller is a professor of management and a Co-Director of the Institute for Technology and Innovation Management (TIM) at RWTH Aachen University, Germany’s leading university of technology. He is also the Academic Director of the Institute for Management Cybernetics (ifu e.V.), an independent research institute associated with RWTH Aachen with a focus on applied research on data-driven decision making and change in organizations. Before entering his recent position in Aachen, he worked at the MIT Sloan School of Management (2004-2007) and TUM School of Management, TU Muenchen. He held visiting professorships at HKUST, Chalmers University, and IE Business School. Prof. Piller is known as a leading expert on strategies for customer-centric value creation, like mass customization, personalization, and innovation co-creation. His group at RWTH became one of the globally leading research centers for open and distributed innovation, supported by competitive research grants of about US$1million annually.

Dr. Anne Schreiter is Executive Director of the German Scholars Organization (GSO), an independent nonprofit that advises, connects, promotes, and funds researchers of all backgrounds who want to build a career in Germany. After receiving her PhD in Organizational Sociology from the University of St. Gallen, she spent a year as postdoctoral researcher at UC Berkeley and worked for a nonprofit building leadership programs. Anne serves as member of multiple advisory boards, for instance of the Planck-Academy and the Network Science Management. As a trained coach she facilitates workshops for research institutions on career development, leadership, and international recruiting in academia. She also speaks and writes about these topics and has moderated numerous events and panels, among them the “Next Generation University” series by RWTH Aachen.

Prof. Ir. Ena Voûte has assumed the role of Pro Vice Rector for International Affairs at TU Delft in March 2022. Before taking up this position, Ena spent a decade as the Dean of the Faculty of Industrial Design Engineering. Alongside her deanship, she made significant contributions to the Dutch Design Field and played pivotal roles in numerous university-wide initiatives, spanning research, human resources, the Recognition and Rewards program, digitization projects and the development of our campus infrastructure. Before embarking on her academic journey, Ena dedicated 25 years to the corporate world, where she held key marketing, innovation, and leadership roles at renowned companies like Unilever and Philips, serving in various capacities across European countries and global divisions.
Facilitators

**Elena Lichtenthaler** (MA) is the co-founder of Mighty Real, a consulting firm specializing in the design and delivery of interactive team trainings and engaging event formats. As a member of the Berkeley Rep Performance Lab, Elena taught improvisation at San Quentin State Prison. In a previous life and drawing on her background in China studies and economics, Elena was an analyst for the Mercator Institute for China Studies in Berlin. Elena is currently training to become a Co-Active Coach.

**Martin R. Lichtenthaler** (PhD, MBA) is the co-founder of Mighty Real, a consulting firm specializing in the design and delivery of interactive team trainings and engaging event formats. As a member of the Berkeley Rep Performance Lab, Martin taught improvisation at San Quentin State Prison. In a previous life and as a trained chemist, Martin held various research and management positions at the Universities of Freiburg and Berkeley and at Merck KGaA in Germany and Japan. Martin is currently training to become a systemic coach.

Registration

**PLEASE REGISTER BY October 27, 2023. Limited number of participants.**

This event will be held in person only. If you would like to attend, please register at: [www.rwth-aachen.de/ngu/networkingevent](http://www.rwth-aachen.de/ngu/networkingevent)

Please note that this registration does not automatically entitle you to participate. The three short questions in the registration form serve to prepare the content and - should it be necessary in terms of numbers - also to select the participants. We will check all registrations and inform you as soon as possible whether participation is possible or not (latest by October 31, 2023).

**We are very much looking forward to meeting you in Berlin in November and working with you towards a "Next Generation University"!**

For more information:

[www.rwth-aachen.de/nextgeneration](http://www.rwth-aachen.de/nextgeneration)

ngu@rwth-aachen.de
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